



### **Take Your Success to the Next Level**

Share the fastest growing product on the planet. This is something that everyone needs if they desire optimal health and longevity of life. No company has anything even close to this product and they never will! Backed by science, research, and patents so you can be certain your market niche is locked!

### **The LifeWave Business (7 minutes)**

# **X39BUSINESS**

DISCOVER THE LIFEWAVE BUSINESS OPPORTUNITY



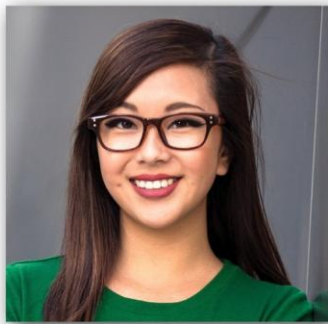
**Welcome to the LifeWave Opportunity!**

LifeWave has an incredibly powerful and uplifting community. It started with one visionary plus one person like you... sharing a passion with like-minded entrepreneurs around the world. As a company, we're committed to providing our Brand Partners industry-leading technology, transformative results, and an opportunity to be a part of something better, together.

## STEP ONE PATCH 3

Physically put one X39 patch on three new people per day or share X39 with three new people per day online.

NOTE: ONLY SHARE X39!



## STEP THREE INVITE 3

Invite three people per day to a Zoom that shares the opportunity.

### Invite to two Zooms

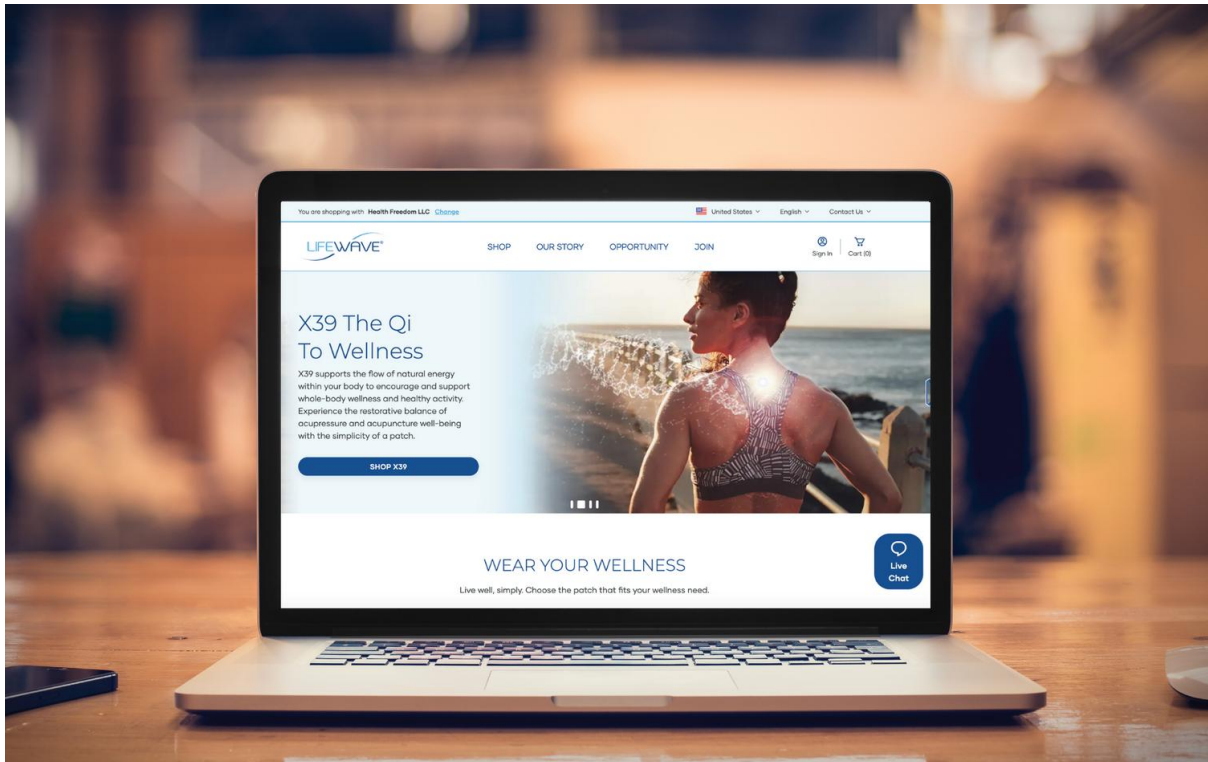


### Get them Involved



### Share the Comp Plan





## Find Your URL

Log into your back office at <https://backoffice.lifewave.com/>

Click on your name in the top right corner.

Select CHANGE SETTINGS.


Locate your URL at the bottom of the BASIC INFORMATION section.



## How to Enroll

Enrolling a new person is easy! Send your friend your personal URL (see instructions above.) If your friend would like to use a paper enrolment order form, they may do so and you can then input their info easily in your back office. Download a free order from below:

## SEE ORDER FORM BELOW



# BASIC LIFEWAVE ORDER FORM

EACH SLEEVE CONTAINS 30 PATCHES • APPLY PATCHES TO CLEAN, DRY SKIN AND WEAR FOR 12 HOURS. WEAR A NEW PATCH DAILY. POINTS ARE FOR BINARY COMPENSATION • X39 AND X49 COUNT AS 2 CREDITS, WHILE ALL OTHER PATCH SLEEVES COUNT AS ONE

<input type="checkbox"/> <b>PREMIUM</b> <small>FOR LARGE FAMILIES OR THE SERIOUS ENTREPRENEUR</small> <b>\$1750 USD</b> <small>THREE MONTHS ACTIVE STATUS 30-DAY GUARANTEE (745 POINTS)</small> <b>20 SLEEVES X39</b> <small>40 CREDITS</small>	<input type="checkbox"/> <b>ADVANCED</b> <small>FOR MEDIUM SIZED FAMILIES OR THE NEW BUSINESS BUILDER</small> <b>\$535 USD</b> <small>30-DAY GUARANTEE (300 POINTS)</small> <b>6 SLEEVES X39</b> <small>12 CREDITS</small>	<input type="checkbox"/> <b>CORE</b> <small>FOR INDIVIDUALS &amp; COUPLES OR TO GET STARTED SLOWER</small> <b>\$295 USD</b> <small>30-DAY GUARANTEE (180 POINTS)</small> <b>3 SLEEVES X39</b> <small>6 CREDITS</small>	<b>SUBSCRIPTION OPTIONS</b> <input type="checkbox"/> TWO SLEEVES OF X39 <small>\$199<sup>USD</sup> PER MONTH (154 PV)</small> <input type="checkbox"/> X39/X49 PERFORMANCE PACK <small>\$179<sup>USD</sup> PER MONTH (140 PV)</small> <input type="checkbox"/> ONE SLEEVE OF X39 <small>\$99<sup>USD</sup> PER MONTH (77 PV)</small> <input type="checkbox"/> ONE SLEEVE OF AEON <small>\$69<sup>USD</sup> PER MONTH (55 PV)</small>
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### MEMBER INFORMATION

FIRST AND LAST NAME		MOBILE PHONE	
ADDRESS		EMAIL	
CITY, STATE, ZIP		DATE OF BIRTH	
YOUR DESIRED USER NAME <small>LifeWave.com/</small>	PASSWORD	SPONSOR'S NAME OR ID NUMBER	

### PAYMENT INFORMATION

BILLING ADDRESS SAME AS SHIPPING

NAME ON CREDIT CARD		BILLING ADDRESS IF DIFFERENT THAN ABOVE	
CARD NUMBER	EXPIRATION MONTH/YEAR	CVV CODE	
SIGNATURE		DATE	

I AUTHORIZE MY SPONSOR TO USE THIS PERSONAL DATA PROVIDED ABOVE FOR THE SOLE PURPOSE OF PLACING MY ORDER WITH LIFEWAVE TO BECOME A BRAND PARTNER OR CUSTOMER. I UNDERSTAND THAT ONCE THE APPLICATION IS SUBMITTED, I MUST REVIEW AND ACCEPT THE LIFEWAVE TERMS AND CONDITIONS, POLICIES AND PROCEDURES, AND COMPENSATION PLAN BEFORE I CAN BE GRANTED BRAND PARTNERSHIP.



## **Brand Partner or Preferred Customer?**

Your people may choose to enrol as a Preferred Customer, Preferred Customer Plus, or Brand Partner. The main difference is that as a Brand Partner you are not limited to what you can do, you never have to be on auto ship, and you get access to deeper discounts through Upgrade Kits and Maintenance Kits. Plus, you never have to sell if you do not want to as a Brand Partner. You get 12 months to decide. As a customer you will be on monthly auto ship and get the benefit of receiving a few free patches to try each month.



## **Two Team Strategy**

It is very important to select which side you would like your new enrollee to be on before you enrol them.

Log into your back office at <https://backoffice.lifewave.com/> then click on your name in the top right corner and select CHANGE SETTINGS.

Scroll to the bottom of the second container where it says **What is your Binary Placement Preference when you begin sponsoring new members?** Then select BUILD LEFT or BUILD RIGHT.

Strategy: Place people groups together such as family all on your right leg and people from school on your left. Start with 2 on each side, then build to 10 on each side, and keep going to get 20 personally sponsored on each side! Most SPD get there with around 70-120 personally enrolled.

## The Compensation Plan

### Ways to Get Paid

# COMPENSATION PLAN

## PIB: PRODUCT INTRODUCTORY BONUS

**CORE**  
**\$35**  
180 BV

**ADVANCED**  
**\$75**  
300 BV

**PREMIUM**  
**\$405**  
745 BV

## RETAIL & PREFERRED CUSTOMER COMMISSIONS

**RETAIL CUSTOMER**  
\$50 profit and 77 BV on X39 sleeve for \$149.95

**PREFERRED CUSTOMER**  
\$20 profit and 43 BV on X39 sleeve for \$99.95

**PC+ CUSTOMER**  
\$20 profit and 43 BV on X39 sleeve for \$99.95

### WEEKLY CYCLE BONUS MAXIMUMS

**SENIOR PRESIDENTIAL DIRECTOR**  
**\$25,000**

**PRESIDENTIAL DIRECTOR**  
**\$12,500**

**EXECUTIVE DIRECTOR**  
**\$7,500**

**SENIOR DIRECTOR**  
**\$3,500**

**DIRECTOR**  
**\$2,500**

**MANAGER**  
**\$1,500**

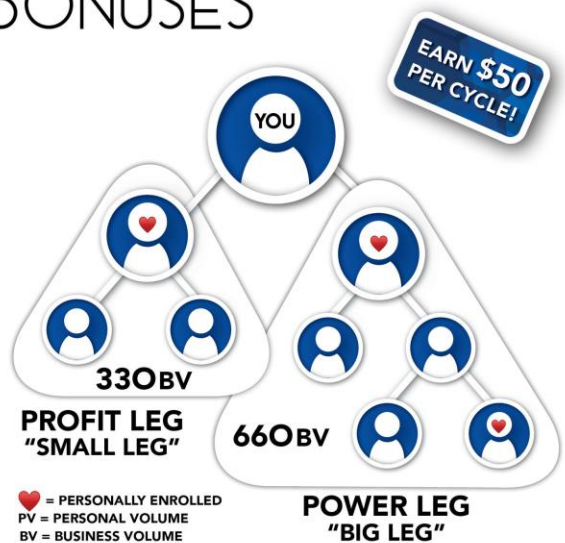
**NO RANK**  
**\$100**

# CYCLE BONUSES

### HOW TO QUALIFY

1. Stay active with 55PV+ per rolling 31 day cycle
2. Have at least one personally sponsored, active Brand Partners on each leg with 180PV+
3. Have 330BV+ on your Profit leg and 660BV+ on your Power leg

Once a cycle is redeemed, that volume is subtracted from your total volume.



## Cycle Bonuses

A cycle bonus is when your small profit leg has 330bv points and your big power leg as 660bv. Having these two numbers give you a \$50 bonus when you are qualified.

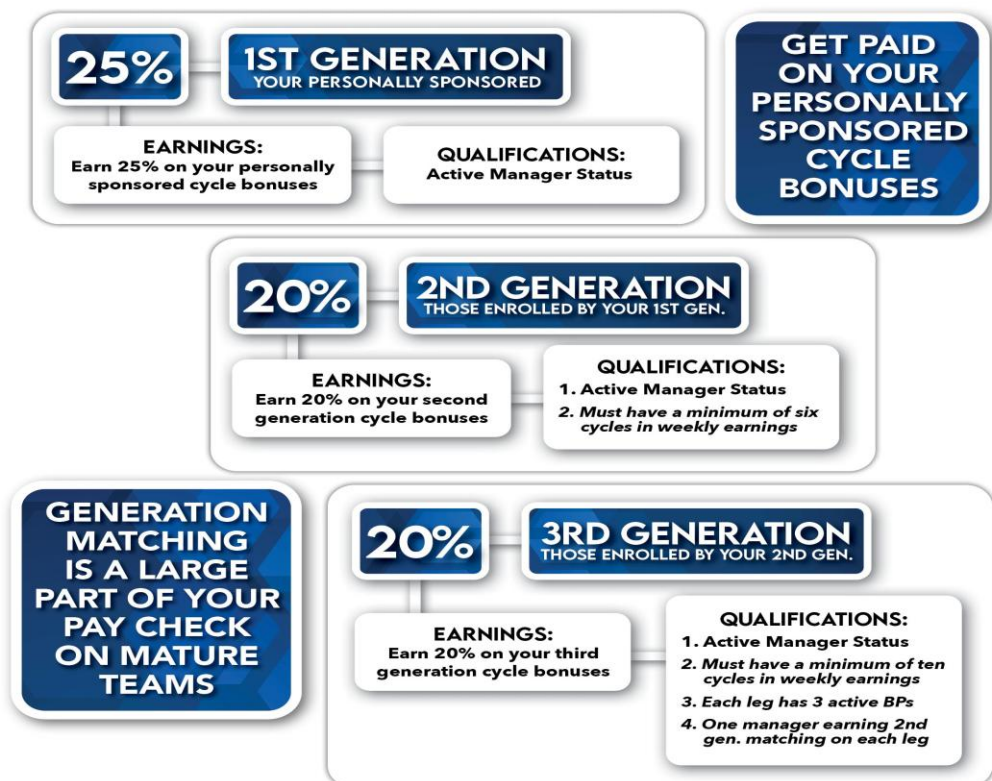
### HOW TO QUALIFY FOR CYCLE BONUSES

1. Stay Active with 55 PV+ per month.
2. Have one or more personally enrolled active brand partners at 180 PV or more on each leg.
3. Have 330+ BV on your Profit leg and 660+ BV on your Power leg.

*Once a cycle is redeemed, that volume is subtracted from your total volume.*

PATCH MANUAL

# GENERATION PAY





## **Generation Matching Bonuses**

Earn 20-25% on the cycle bonuses of your first three generations through Generation Matching Bonuses!

### 1st GENERATION

Those who you personally enrolled.

Earn 25% on your personally enrolled cycle bonuses.

Qualifications:

1. Active Manager Status

### 2nd GENERATION

Those who your personally enrolled have enrolled.

Earn 20% on your second-generation cycle bonuses.

Qualifications:

1. Active Manager Status
2. Must have a minimum of six cycles in weekly earnings

### 3rd GENERATION

Those who your second generation have personally enrolled.

Earn 20% on your third-generation cycle bonuses.

Qualifications:

1. Active Manager Status
2. Must have a minimum of ten cycles in weekly earnings
3. Each leg has 3 active Silvers
4. One manager earning 2nd gen. matching on each leg

## **How to Rank Up**

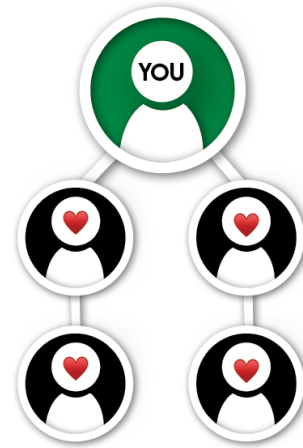
# MANAGER

## QUALIFICATIONS

- Lifetime 300PV+ or purchase Advanced or Premium
- Active status at 110PV or more in 31 day period
- Four active (55PV+) personally sponsored Brand Partners – two on Left and two on Right

## YOUR GOAL

- Become a Manager Making Machine!
- Teach one personally sponsored member on each side how to become Manager
- Continue to focus ONLY on helping people below you become Manager!



## First Rank: MANAGER

The rank of MANAGER is the most important rank in LifeWave. Your goal is to get to Manager and then teach your people how to get to Manager.

## Manager Qualifications

- Purchased Advanced or above or have a lifetime of 300PV
- Active status at 110 PV or more
- Two active Personally Enrolled Brand Partners on your Left
- Two active Personally Enrolled Brand Partners on your Right

## Your Goal:

- Become a Manager Making Machine!
- Help one personally enrolled member on each side become Manager.
- Continue to focus ONLY on helping people below you become Manager!

# DIRECTOR

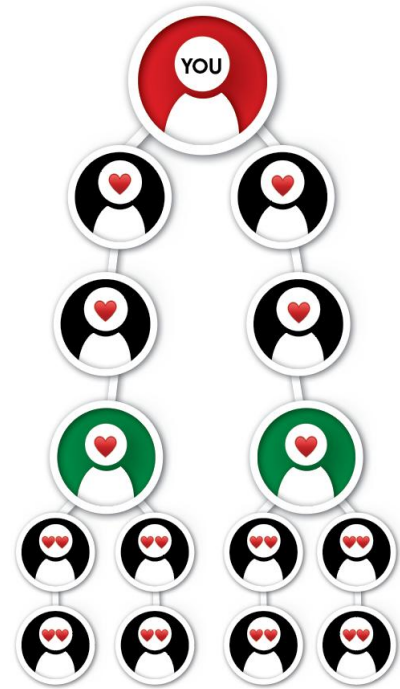
## QUALIFICATIONS

- Lifetime 300PV+ or purchase Advanced or Premium
- Active status at 110PV or more in 31 day period
- Six active (55PV+) personally sponsored (PS) Brand Partners – three on Left and three on Right
- One personally sponsored Manager on your Left
- One personally sponsored Manager on your Right

## YOUR GOAL

- Continue to make Managers!
- Teach your PS to teach others to make Managers

**BECOME A MANAGER  
MAKING MACHINE!**



## Second Rank: DIRECTOR

The rank of DIRECTOR is another important step in the rank process.

### Manager Qualifications:

- Purchased Advanced or above or have a lifetime of 300PV
- Active status at 110 PV or more
- Three active Personally Enrolled Brand Partners on your Left
- Three active Personally Enrolled Brand Partners on your Right
- One Personally Enrolled Manager on Left
- One Personally Enrolled Manager on Right

### Your Goal:

- Continue to make Managers!
- Teach your Personally Enrolled how teach their Personally Enrolled to become Managers.

# SENIOR DIRECTOR

## QUALIFICATIONS

- Lifetime 300PV+ or purchase Advanced or Premium
- Active status at 110PV or more in 31 day period
- Six active (55PV+) personally sponsored (PS) Brand Partners – three on Left and three on Right
- Have a Manager or higher on each leg (Directors count)
- Two personally sponsored Directors or higher
- **10,000+ in GUV**

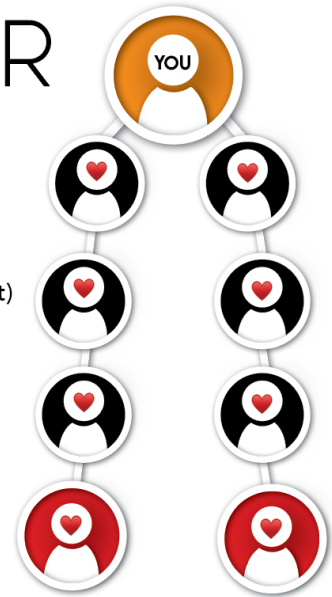
## YOUR GOAL

- Continue to make Managers!
- Teach your PS to teach others to make Managers
- Focus on building your volume moving forward!

## ICON KEY

- = 300PV+
- = MANAGER
- = DIRECTOR
- = SENIOR DIRECTOR
- ♥ = YOUR PERSONALLY SPONSORED
- ♥♥ = 2ND GEN. PERSONALLY SPONSORED

**DIRECTORS CAN BE ON THE SAME LEG**



**10,000+ in GUV**

- BP = BRAND PARTNER
- PV = PERSONAL VOLUME
- PS = PERSONALLY SPONSORED
- GUV = GROUP VOLUME UNILEVEL

Third Rank: **SENIOR DIRECTOR**

The rank of **SENIOR DIRECTOR** is when your organizational volume starts to matter!

## Senior Director Qualifications:

Purchased Advanced or above or have a lifetime of 300PV

- Active status at 110 PV or more
- Three active Personally Enrolled Brand Partners on both sides
- Two Personally Enrolled Managers or higher (one on each side)
- Two Personally Enrolled Directors or higher
- **10,000+ in GUV**

## Your Goal:

- Continue to make Managers!
- Teach your Personally Enrolled how teach their Personally Enrolled to become Managers.

- Focus on building your Group Volume (GVU) moving forward!

GVU = Group Volume Unilevel

<p><b>EXECUTIVE DIRECTOR</b></p> <p>300PV or more lifetime and active status at 110PV or more each month</p> <p>Six active PS BPs Three on each side</p> <p>Two Personally Sponsored Directors or higher</p> <p><b>50,000+ in GVU</b></p>	<p><b>PRESIDENTIAL DIRECTOR</b></p> <p>300PV or more lifetime and active status at 110PV or more each month</p> <p>Six active PS BPs Three on each side</p> <p>Two Personally Sponsored Directors or higher</p> <p><b>100,000+ in GVU</b></p>	<p><b>SENIOR PRESIDENTIAL DIRECTOR</b></p> <p>300PV or more lifetime and active status at 110PV or more each month</p> <p>Six active PS BPs Three on each side</p> <p>Two Personally Sponsored Directors or higher</p> <p><b>200,000+ in GVU</b></p>
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### Upper Leadership Ranks

#### EXECUTIVE DIRECTOR Qualifications

- Purchased Advanced or above or have a lifetime of 300PV and active status at 110 PV or more
- Three active PE Brand Partners on both sides
- Two PE Managers - one on each side
- Two PE Directors (either side)
- **50,000+ in GVU**

#### PRESIDENTIAL DIRECTOR Qualifications

- Purchased Advanced or above or have a lifetime of 300PV and active status at 110 PV or more
- Three active PE Brand Partners on both sides
- Two PE Managers - one on each side
- Two PE Directors (either side)
- **100,000+ in GCV**

## SENIOR PRESIDENTIAL DIRECTOR Qualifications

- Purchased Advanced or above or have a lifetime of 300PV and active status at 110 PV or more
- Three active PE Brand Partners on both sides
- Two PE Managers - one on each side
- Two PE Directors (either side)
- **200,000+ in GCV**

GVU = Group Volume Unilevel

# LIFEWAVE EARNING DISCLOSURE

RANK	Percent of active Brand Partners	2023 Annual Earnings for Active Brand Partners			Average Months to Achieve Rank*
		HIGH	LOW	AVERAGE	
BRAND PARTNER	93%	\$30,329	\$3	<b>\$40</b>	-
MANAGER	6%	\$74,490	\$5	<b>\$1,709</b>	4
DIRECTOR	1%	\$111,703	\$15	<b>\$8,217</b>	8
SENIOR DIRECTOR	<1%	\$67,267**	\$50	<b>\$16,248</b>	10
EXECUTIVE DIRECTOR	<1%	\$121,430	\$500	<b>\$45,677</b>	15
PRESIDENTIAL DIRECTOR	<1%	\$203,896	\$14,309	<b>\$79,806</b>	16
SENIOR PRES. DIRECTOR	<1%	\$2M+	\$2,286	<b>\$396,580</b>	24

\*Measured from the date of enrollment. \*\*The number for Senior Director in the "HIGH" category is correct as it is based on the highest individual payout for that rank in 2023. High means the highest any one person in that rank category was paid, low means the lowest any one person in that rank category was paid, and average is what the total average was paid for all people in that rank.

## STEP FOUR: Getting Paid



## Getting Paid

It is so exciting to get paid weekly! The very first pay check you get may feel frustrating because it could take up to three weeks for your first cycle to hit the I-Payout portal. It takes two weeks and two days from the Sunday of the week you made a commission. We all get paid on Tuesday for our work from two weeks prior.

EXAMPLE: If you made commission on a Tuesday, you will not see that pay check for a full three weeks because the week does not close out until Sunday and then it is two weeks from Sunday plus two days for it to hit your pay portal.



## I-Payout

The LifeWave I-Payout system is extremely secure and reliable! Once you are eligible to withdraw your pay check, it is simple to do so. Simply log into the I-Payout portal and set up how you want to get your money. You may choose a check or you can set up automatic deposits to your bank account.

TIP: If you want to spend your money directly on product, the best way is to set up a credit card, that way you can use that card to buy your monthly order.

INTERNATIONAL TIP: If you are a brand partner outside the USA, setting up a credit card may be the easiest way to go so you do not get charged exchange rate fees by your bank.



### **Viewing Commissions**

Log into your back office at [www.LifeWave.com](http://www.LifeWave.com) and click on the View Your Commissions tab on the left. It will show your current week commission. You can then scroll down and see each area you are getting paid for.

- Cycle Bonus
- Cycle Matching Bonus
- Diamond/Platinum Fast Start



- Product Introductory Bonus
- Retail Profit

To see previous weeks simply scroll to the left at the top where it says Current Commissions.

### **STEP FIVE: Build Your Team**



#### **Belief in Yourself**

Eliminate your own glass ceilings! You have a voice, and you have an opinion, plus you love people in your life enough to help them find success in their health and even their finances.

Share the product boldly and share the opportunity without reservation! You never know whose life you are going to impact because you decided to step out in faith!

Always commit to growing yourself. Read or listen to books that inspire and motivate you. Get on podcasts that will light a fire under you to succeed. Be active in your community of patchers and get on the weekly training Zooms!



• **Belief in the Product**

LifeWave products have a 96-97% efficacy rate because they WORK!

Patch yourself and patch your friends.

Gather the testimonies to help you build up your belief in this amazing product line!

Over 80 studies have been done on this fully patented technology!

Visit the home page of this website to learn more!

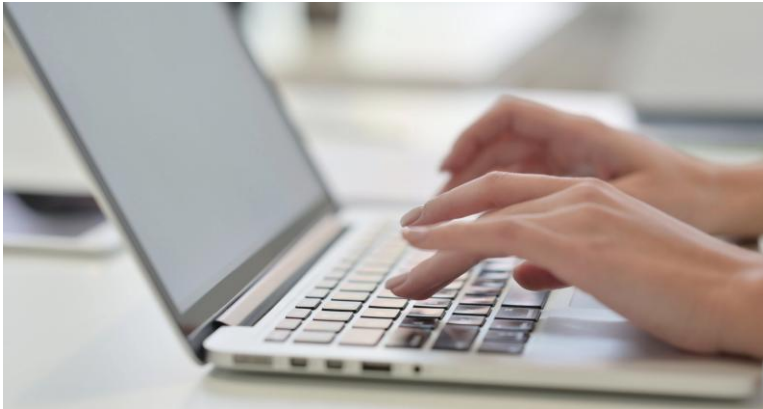


• **Belief in the Company**

LifeWave was founded in 2004 by the inventor and CEO of the company, David Schmidt. David is a two-time recipient of the Advanced Technology Award from the International Hall of Fame of Inventors and holds over 180 patents.

LifeWave is open in over 70 countries and has grown from a 20 million solid company to \$320 million in only three years due to the launch of X39!

Growth is up 40% for 2023 with \$400,000 in revenue this year.



### **Make Your Lists**

Create several lists that you will add to and remove from as you move toward your goal.

#### LIST IDEAS:

- Family
- Close Friends
- Friends Online
- Various Communities such as Church, Pickleball, Work, etc.
- Your Cell Phone Contacts
- Entrepreneurs

Use the A-Z List Maker Memory Jogger to find entrepreneurs below.

# memory jogger A-Z LIST MAKER

- |  |   |
|--|---|
| <input type="checkbox"/> Accountant _____          | <input type="checkbox"/> Florist _____            |
| <input type="checkbox"/> Acupuncturist _____       | <input type="checkbox"/> Gardener _____           |
| <input type="checkbox"/> Architect _____           | <input type="checkbox"/> Grocer _____             |
| <input type="checkbox"/> Auto Mechanic _____       | <input type="checkbox"/> Gym Owner _____          |
| <input type="checkbox"/> Banker _____              | <input type="checkbox"/> Hair Stylist _____       |
| <input type="checkbox"/> Baker _____               | <input type="checkbox"/> Housekeeper _____        |
| <input type="checkbox"/> Bar Tender _____          | <input type="checkbox"/> Health Coach _____       |
| <input type="checkbox"/> Barber _____              | <input type="checkbox"/> Insurance Agent _____    |
| <input type="checkbox"/> Barista (coffee) _____    | <input type="checkbox"/> Jeweler _____            |
| <input type="checkbox"/> Bus Driver _____          | <input type="checkbox"/> Lawyer _____             |
| <input type="checkbox"/> Car Sales Person _____    | <input type="checkbox"/> Leasing Agent _____      |
| <input type="checkbox"/> Child Care Provider _____ | <input type="checkbox"/> Lyft Driver _____        |
| <input type="checkbox"/> Caterer _____             | <input type="checkbox"/> Mailman _____            |
| <input type="checkbox"/> Chiropractor _____        | <input type="checkbox"/> Naturopath _____         |
| <input type="checkbox"/> Coach _____               | <input type="checkbox"/> Pet Groomer _____        |
| <input type="checkbox"/> Computer Tech _____       | <input type="checkbox"/> Pharmacist _____         |
| <input type="checkbox"/> Contractor _____          | <input type="checkbox"/> Photographer _____       |
| <input type="checkbox"/> Delivery Driver _____     | <input type="checkbox"/> Police Officer _____     |
| <input type="checkbox"/> Dog walker _____          | <input type="checkbox"/> Property Manager _____   |
| <input type="checkbox"/> Door Dash Driver _____    | <input type="checkbox"/> Real Estate Agent _____  |
| <input type="checkbox"/> Dry Cleaner _____         | <input type="checkbox"/> Solar Sales Person _____ |
| <input type="checkbox"/> Entrepreneur _____        | <input type="checkbox"/> Tailor _____             |
| <input type="checkbox"/> Exercise Instructor _____ | <input type="checkbox"/> Travel Agent _____       |
| <input type="checkbox"/> Financial Planner _____   | <input type="checkbox"/> Uber Driver _____        |
| <input type="checkbox"/> Fitness Instructor _____  | <input type="checkbox"/> Veterinarian _____       |
| <input type="checkbox"/> Fireman _____             | <input type="checkbox"/> Waitress/Waiter _____    |



## Make Your Plan

It is said that a GOAL without a PLAN is just a WISH!

If you want to have success you need to write out your goals but then write out a plan to make it happen.

What does your plan look like?

DMO: What is your Daily Method of Operation going to be?

IPA: What Income Producing Activities will you engage in?

RANKS: Determine by when you would like to make each rank then study the qualifications for that rank and make it happen.



### **Make Your Commitment**

Commit to learning the back office and getting involved with likeminded members of your team! Download a printable Terminology page below.

Join your team groups and check them often.

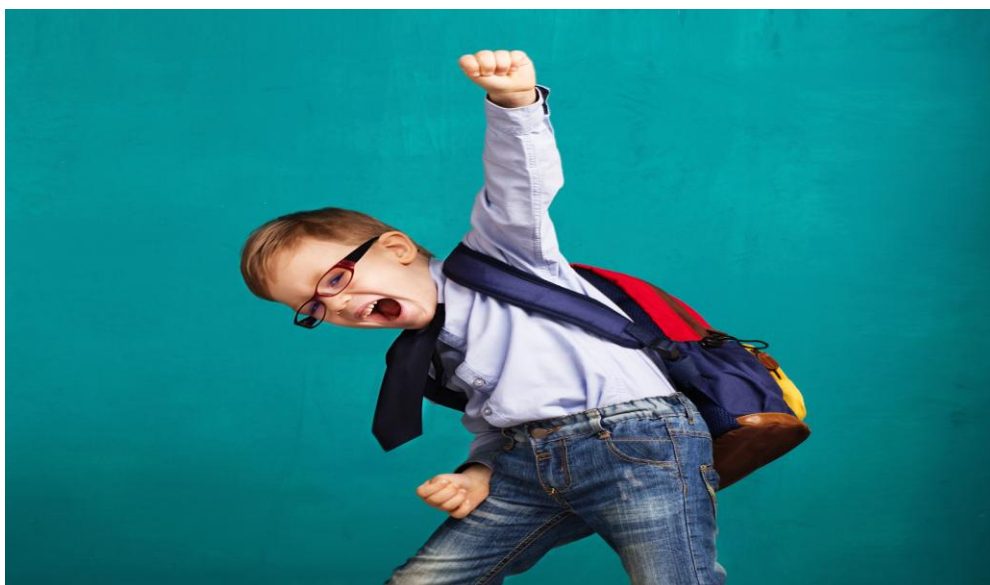
Join as many daily and weekly Zoom trainings as possible



- **Servant Leadership**

The most successful fortune 500 companies are the ones where the CEO is willing to do the work with their employees.

Consider any team you worked on in the past and what you wished the leader of that team would have done or been to the group. Super hero's are only hero's because they serve the people well. Be the leader you wish you had!



## Fail Forward

Be vulnerable with your team and share both your successes and your losses.

Share with them that sometimes you WIN and sometimes you LEARN.

Every loss is an opportunity to learn and grow.

Transparency is key to building a team that trusts you and wants to run with you.



## KISS

KISS is a fun acronym that means Keep It Simple Stupid (or some of us like to say Keep It Simple Sister).

The point is, dumb things down as much as you can. People don't like "complicated" when it comes to network marketing, so the simpler the better!

If you act like you know everything or seem too polished all the time, your team will feel like they will always fall short. Get them to a point where they say, "Wow, I can do that... and I probably can even do it BETTER!"